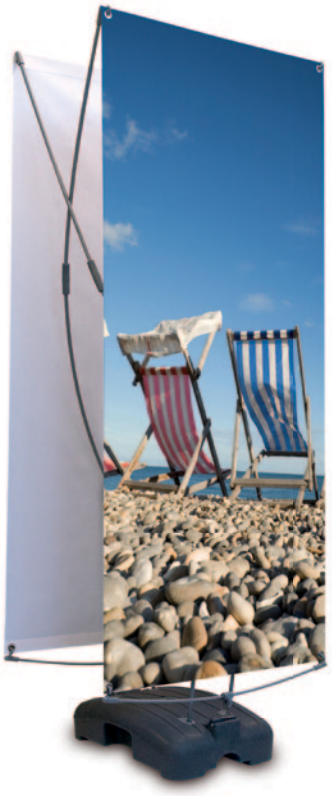
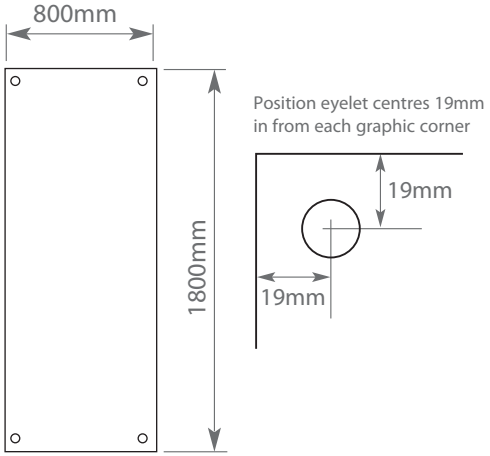
ARTWORK GUIDELINES **BUDGET OUTDOOR BANNER STAND**





Technical Specification

Artwork @25%	**450mm x 200mm**
Full size	**1800mm x 800mm**

Allow for eyelet holes with 10.5mm diameter, positioned 19mm from each corner.

Artwork Requirements

- Artwork must be set up at 25% with 3mm bleed (to the overall outside edge) and in CMYK
- Images must not exceed 100% in size @300dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should NOT be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages).

Exporting Your PDFs

Quark

Export layout as PDF

Settings - Bleed: Symmetric 3mm
- Resolution: 300dpi

Acrobat Distiller

Settings - Adobe PDF preset: [Press Quality]

Indesign / Illustrator

Export as PDF

Settings - Bleed: 3mm
- Adobe PDF preset: [Press Quality]

PLEASE NOTE: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will need to convert all text to outlines.

PLEASE SUPPLY ALL ARTWORK AS HIGH RESOLUTION PDF

All artwork supplied must be PRINT READY, and will be printed as supplied.

Please note, PDF files will not be checked or amended by our Graphics Department.

Artwork should be saved at 1/4 scale, CMYK, 300dpi and with 3mm bleed.

Please specify quantity required of each pdf supplied.

We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).

Where accurate colour matching is required you must supply Pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.

Ensure text does not run across panel breaks as it may cause issues with alignment.

ALL ARTWORK SENT THROUGH MUST BE LABELLED WITH YOUR COMPANY NAME, EMAIL ADDRESS AND ORDER NUMBER.

If you have any questions, or need some guidance, please contact our Graphics Department on **0117 937 26 36**.

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