

refresh®

artwork guidelines



For each order, we will send you the artwork dimensions, as well as an InDesign Template (IDML file). Please use them for setting up your artwork.

When setting up refresh® graphics, **please supply a print-ready PDF set up at 25% of final size with 3.5mm bleed and no Printer's Marks, and no guides visible.**

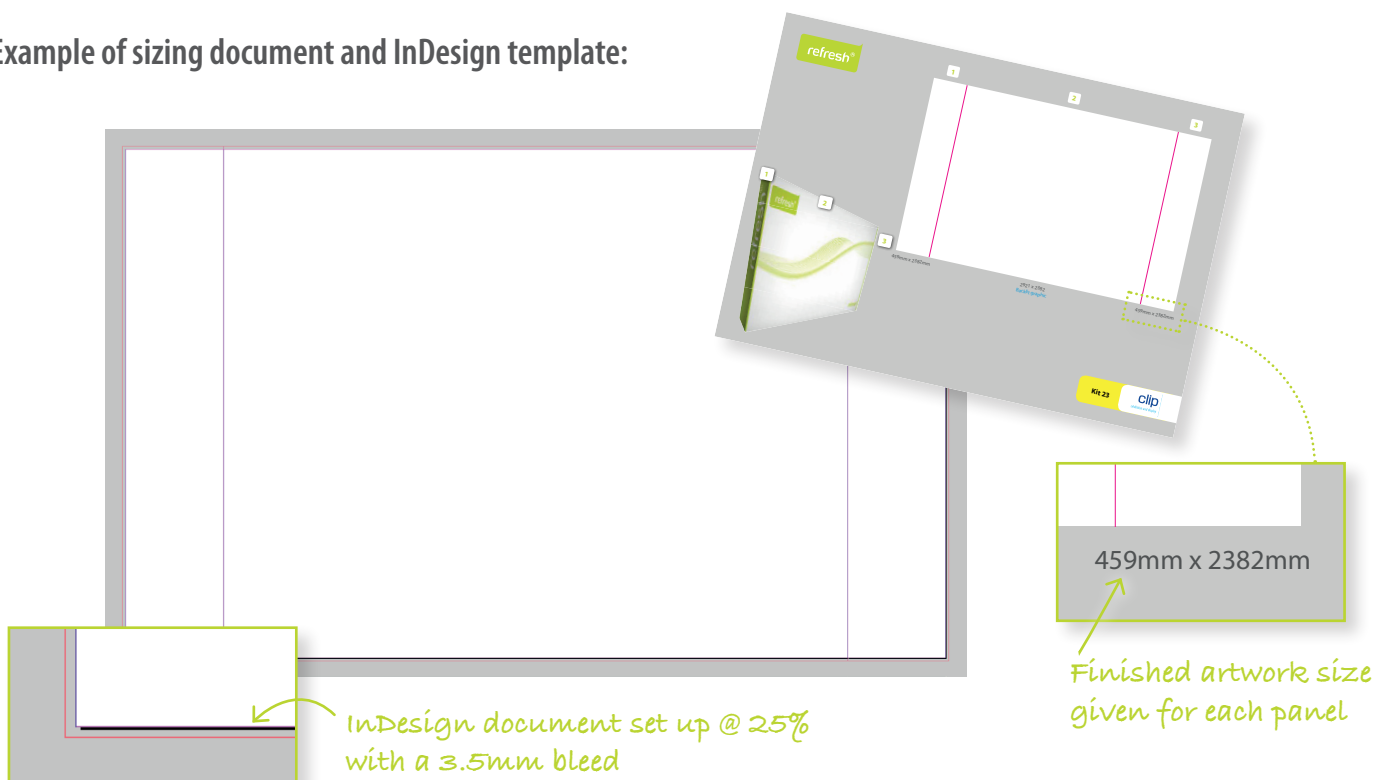
All PDFs need to be CMYK unless using Spot colours, in which case please ensure that the Spot colours are used correctly and are named properly e.g. Pantone 307 C.

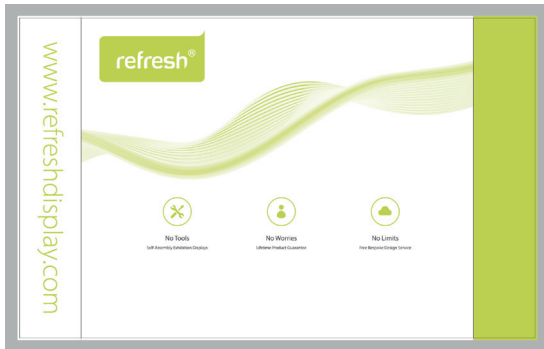
All images must be at least 300dpi when setting up at 25% to ensure a high-quality print. With all transparencies flattened and Overprint fill turned off in all cases.

Where the artwork goes across different panels, rather than contained within a single panel, please supply as a spread to ensure lining up.

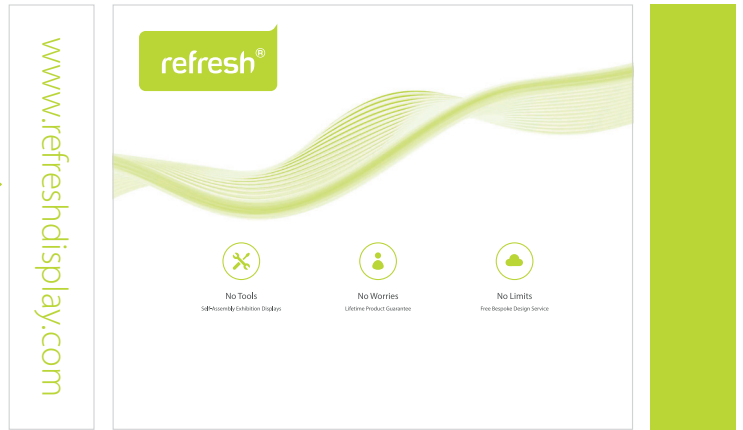
In order to meet your show date or delivery deadline, we need to receive your artwork 14 days in advance.

Example of sizing document and InDesign template:

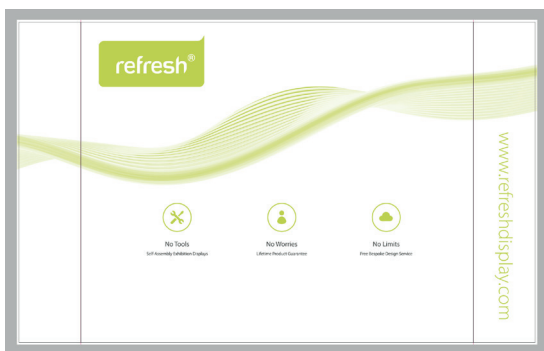




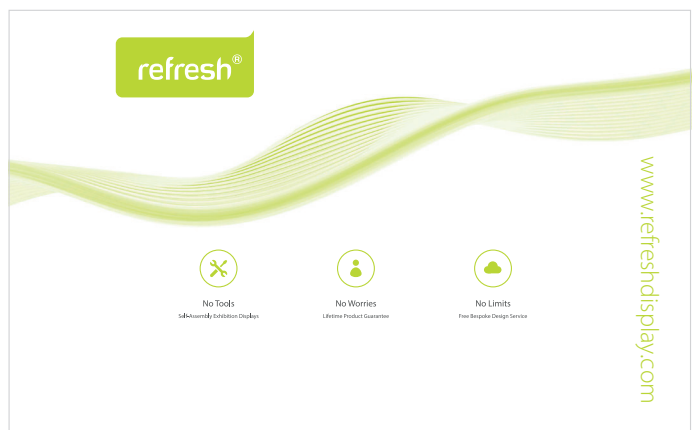
In this example the panels are saved out individually. Each pdf has its own bleed and does not contain artwork from the neighbouring panel.



Print ready pdfs saved with a 3.5mm bleed on each edge



As artwork goes across all the panels in this example only 1 pdf is needed.



Print ready pdf saved with a 3.5mm bleed on each edge

The below details are essential for the production process. Unfortunately failure to do these will result in the rejection of artwork and the need for corrected artwork to be resupplied.

3.5mm bleed

no Printer's Marks

CMYK and Spot colour

If you have any queries, please do not hesitate to contact us.

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